

PROGRAMA: MAESTRÍA EN GERENCIA DE OPERACIONES Y LOGÍSTICA.

SÍLABO: GESTIÓN DE LA DISTRIBUCIÓN Y EL TRANSPORTE.

DATOS GENERALES

- 1.1 Modalidad de Estudio: PRESENCIAL.
- 1.2 MALLA : P.
- 1.3 Ciclo de estudios: II.

ESTILO DE REDACCIÓN DE LA BIBLIOGRAFÍA: APA.

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